



# Employer Assisted Homeownership (EAH)



## How can you grow your bottom line while retaining more of your employees?

Employer Assisted Homeownership is an employer-sponsored program that encourages employees to achieve their homeownership goals while ultimately helping to improve the community and the employer's bottom line.

## EAH Programs Are a Win/Win/Win Opportunity.

### Real Benefits to Employers

Your company invests significant resources to recruit and train employees. Cultivating loyalty and supporting financially stable employees, who have a stake in the community, are key to employee retention. An EAH is a cost-effective, easily administered employee benefit that will help you do just that. By participation in an EAH program, you can expect:

- Employment recruiting and retention programming that includes homeownership and financial education, coaching, and down payment assistance
- Reduced tardiness, absenteeism, and turnover
- Increased employee loyalty and productivity
- Community involvement and recognition

### Benefits to Your Employees

- Increased knowledge regarding homeownership and consumer issues
- Individualized guidance toward short-term and long-term goals
- Down payment assistance toward a home purchase
- Increased financial stability

### Benefits to the Community

- Community revitalization
- Increased homeownership rate and tax base
- Opportunities to partner with private businesses, non-profit organizations, and residents

Learn more by contacting:

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**The  
HomeOwnership  
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*A Program of County Corp*